

The Government of Sweden and the Nordic Council of Ministers are delighted to invite you to participate in a joint Nordic side-event during the High-level Political Forum 2018:

## **GENERATION 2030 – The Nordic region accepting the challenges of SDG 12**

Achieving sustainable consumption and production (SDG12) is one of the most challenging SDGs for the Nordic region as a whole. Nordic collaboration for the SDGs therefore prioritizes initiatives addressing this challenge, as manifested in the Generation 2030 programme, which has a strong focus on inter-generational dialogue in solving specifically SDG 12.

Join this event for the launch of a new Nordic SDG12 report, and share your perspective on how to accelerate joint action on SDG12 from the local and regional to global level.

Refreshments and a light Nordic snack will be served at the event. For more information or questions about the side-event, please contact Trine Schmidt, [trsc@norden.org](mailto:trsc@norden.org). See also [norden.org/HLPF2018](http://norden.org/HLPF2018)



## **INVITATION**

**FRIDAY JULY 13TH  
6:30 P.M. – 8:00 P.M**

**UNITED NATIONS  
HEADQUARTERS,  
CONFERENCE ROOM 5**

**#GENERATION2030**

### **WELCOME**

**Kajsa B Olofsgård**

Swedish Ambassador for 2030  
Agenda, Swedish Ministry of Foreign  
Affairs, Department of Global  
Agenda

### **LAUNCH OF NORDIC SDG 12 REPORT**

**Mikkel Stenbæk Hansen**

Director of Danish Initiative for  
Ethical Trade

### **KEYNOTE**

**Henrietta Flodell** Sweden's  
youth delegate

### **PANELISTS**

**Charles Arden-Clarke** Head,  
One Planet network (10YFP)  
Secretariat, UN Environment  
**Ashima Sukhdev** Government &  
Cities Programme Lead,  
Ellen MacArthur Foundation  
**Karen Hækkerup** CEO at the  
Danish Agriculture and Food Council  
**Victor Åström** Senior Policy  
Adviser, Swedish Society for  
Nature Conservation

### **PERSPECTIVES FROM**

**OTHER REGIONS & CITIES**  
**Dr. Arab Hoballah** Team Leader  
SWITCH-Asia SCP Facility  
**Laura Jay** Deputy Director for  
North America, C40 cities

### **MODERATOR**

**Mia Crawford** Deputy Director,  
Department of Global Agenda,  
Sweden